

**DAYLY PTY LTD**  
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**FOR IMMEDIATE RELEASE**

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**THE KEY TO DIGESTIVE FREEDOM**  
*DAYLY Gut Health – the natural, sustainable gut health support*

**SYDNEY – Jan. 19, 2023** – Gut issues are a pain in the butt. Literally. They often lead to bloating, food sensitivities and restrictions. These are all gut issues Clare Gibson, a registered nutritionist, struggled with for many years. Clare was first diagnosed with IBS at 18. She took medication consistently for three years and tried everything to heal her gut, but nothing worked. Now this may sound like a rare case of IBS, but it isn't. According to Zhang et al., 2022, 1 in 10 Australians have IBS, making it a prominent issue in the country.

After extensive research on gut health, Clare developed an all-natural, 4-in-1 DAYLY Gut Health support that promotes a balanced gut flora and targets the root cause of an upset stomach. It can be added to a variety of drinks like smoothies and milkshakes, making it easy and convenient for everyday life.

“We're on a mission to empower people to take control of their gut health and live their lives to the fullest,” said Clare Gibson, Director of DAYLY. “As someone who has struggled with IBS and the disappointment of ‘crappy,’ band-aid solutions, I founded DAYLY to provide a product that truly makes a difference. No one should have to suffer from the pain and discomfort of IBS, and we're excited to share our solution with the world.”

DAYLY Gut Health is formulated with all natural ingredients including nutrient-rich superfoods like Curcumin, Camu-Camu, and Liquorice Root. It supports overall digestive health and wellness by rebuilding the gut lining, balancing gut bacteria, reducing inflammation, and promoting the growth of healthy bacteria. After all, a healthy gut is a happy gut.

DAYLY's goal is to improve people's gut health to make their lives a little less inconvenient. Try our DAYLY Gut Health support to start your journey to digestive freedom today! It's available in the original Natural flavor as well as Salted Caramel online at [www.yourdayly.com](http://www.yourdayly.com).

**About DAYLY**

DAYLY is all about helping people with gut problems live better. Whether you're hampered by problems like IBS every day, or you have the occasional fling with gas and bloating. Every grain of powder we produce is designed to ease your discomfort so you can get past that “urgh” feeling sooner and get back to living.